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Creating a Culture of Cybersecurity at Work
Public and Private Partnerships discussed during 3rd Annual Cyber Security Summit

Did you know that more than 70% of cyber attacks or data breaches on businesses could have been prevented? As recent cyber incidents have shown, cyber criminals often rely on human error to gain access to systems and information. This includes workers failing to install software patches, clicking on malicious links, and creating easy-to-guess passwords. From the CEO to the newest employee, cybersecurity requires the vigilance of every employee to keep data, customers, and capital secure.

Wisconsin's 3rd Annual Cyber Security Summit will be held October 28, 2015 in Milwaukee and will bring together business and government leaders to discuss how we can work together to face increasing cyber threats. Summit attendees will learn about the common threats businesses and employees are exposed to and how businesses can take simple steps to improve their security.

"Organizations of all sizes must empower employees by providing them with information and training about safe online habits," said Major General Don Dunbar, the Adjutant General and Wisconsin's Homeland Security Advisor. "By arming employees with cyber knowledge, how to create a strong password, how to avoid phishing attacks, and social media best practices, they will be able to protect themselves online at work and at home."

Several speakers will address business cybersecurity at the summit including Robert M. Lee with the SANS Institute who will present on protecting critical business infrastructure and separating fact from fiction regarding recent cyber attacks on businesses. Thomas MacLellan from FireEye Inc. will also discuss cyber threat detection and the importance of investing in people, processes and technologies.

"With public and private partnerships, we need to focus on our infrastructure to detect cyber threats and attacks in a timely manner, while understanding the interdependencies of all sectors," said David Cagigal, State of Wisconsin's Chief Information Officer at Division of Enterprise Technology. "We will all need recovery efforts to be collaborative and timely."

The Wisconsin Cyber Security Summit will be held Wednesday, October 28 in the Monaghan Ballroom at the Marquette University Alumni Memorial Union, 1442 West Wisconsin Avenue, in Milwaukee. For more information about the summit and registration, go to: https://www.trainingwisconsin.org/index.aspx